

## Privacy policy

### 1. Promoter and Data Controller

The data controller of personal data collected through this website is:

Drew Hotels Ltd

2. Drew Hotels Ltd is committed to protecting your personal data and complying with the Data Protection Act 1998 and the Privacy and Electronic Communications (EC Directive) Regulations 2003. This Privacy Page outlines the type of information that is collected by us on this website, and how we use and protect it. This Statement also outlines your rights regarding data protection, and tells you how to contact us. This Statement applies only to this website and, for example, does not apply to banners, advertisements or promotions we may sponsor or participate in on websites owned by third parties.

### 2. Personal data and its uses

#### ***(a) What we collect and why***

When referring to "personal data", we mean information we collect from you, from which you may be personally identified. Typically, this may include your name, address, email address, age and sex but may also include other information such as preferences and lifestyle details such as hobbies and interests. Please be assured that we will not collect any personal data from your visits to our site unless you provide this information voluntarily. When you supply personal data to us through this website, it will be clear what we plan to use the data for and we will seek your consent to such use. We will then use it only for such purposes. Typical purposes are as follows:

#### ***(b) Answering your queries***

Where you send us personal data in the context of asking us a question or query (for example, about the company, or its services, we shall use the data you provide in order to respond to your question. In some cases, it may be necessary to share your details with other companies/representatives of Drew Hotels Ltd, or with other third party data processors.

#### ***(ii) Entering a promotion***

We may use personal data submitted in an entry form for a promotion for the purpose of administering the promotion in accordance with its stated rules. Such rules may require the publication of abbreviated winners' identity details, and may require winners to participate in future publicity. The promotion may be administered by third party agencies on our behalf, which may have access to the data you submit (see section below on data processors).

#### ***(iii) Future direct marketing***

Where you elect to receive such material, we will from time to time send you information about special offers, events, launches and other promotions which we believe may be of interest to you. We will not pass your details onto third parties for their own marketing. If, at any time, you wish to unsubscribe from ("opt out" of) further communication from Drew Hotels Ltd, please [click here](#) to contact us.

### **3. Data Processors**

At times we may retain third parties to process or analyse data we collect on our websites, including your personal data. For example, the website may be maintained or hosted by a specialist IT services agency, and any promotions may be administered by a sales promotion agency. These suppliers and other third parties are contractually obliged not to use your personal data in any way other than that which we have specified.

### **4. Security**

We take reasonable precautions to keep your personal data secure, and require third party data processors to do likewise. All personally identifiable information is subject to restricted access to prevent unauthorised access, modification or misuse. Please note, however, that we may release your personal data if required to do so by law, or by search warrant, subpoena or court order. Unfortunately, the transmission of information via the internet is not completely secure. Although Drew Hotels Ltd will do its best to protect your personal data, we cannot guarantee the security of data transmitted to the Website; any transmission is at your own risk.

### **5. Your rights**

Wherever you are accessing this site from, this privacy policy is governed by the laws of England and Wales. Under UK data protection law, your rights include:

- a right to withdraw your consent to the processing of your personal data to which you have previously consented
- a right to obtain a copy of the personal data which we hold about you (we reserve the right to charge a small fee for the exercise of this right)
- a right to object to the processing of your personal data for the purpose of direct marketing
- a right to have incorrect personal data we hold about you corrected

### **6. Contact points**

If you wish to raise any data protection issue with us, or exercise any of your legal rights, please contact us.

### **8. Changes to this Privacy Policy**

Any changes to our privacy policy in the future will be posted on our website.